



YES, THE JOB IS YOURS!!!



More Jobs in 2010... But Are You Ready!

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Economists on both sides of the American and Canadian borders are forecasting more job growth in 2010 and this is good news. In fact, it's great news for those who are prepared for the increasingly challenging and ever-changing task of job searching. But what about those who have little or no experience looking for work or who have been outside of the job market for so long they don't know where to begin? What help is available?

Well for new graduates most if not all educational institutes — be they high schools, colleges, universities or private institutions — have career guidance or employment placement departments. In addition, many government agencies offer excellent job searching assistance for new grads as well as those re-entering the job market after a pro-longed absence. Most will offer career assessments: that is, help determining what you want to do, and help identifying the training and experience you already have or need in order to get the kind of work you desire. Free or low cost resume writing or critiquing, interview preparation, job training and, in some cases, even paid internships are offered by many public agencies and some private organizations.

Thanks to technological progress and entrepreneurial creativity, in 2010 it's easier to find job search assistance in the learning format that suits you best. For example if you learn best through visuals, there are video tutorials and illustrated books to show you the ropes. If you're an avid reader in the traditional sense, the number of textbooks and manuals on job hunting are in the thousands. Some old standbys are good, but look for the newer releases to stay up-to-date on recent changes in employment searching. If you like in-class instruction these are available in most cities along with more contemporary online courses that often combine live video, audio and text.

We learn best when we are comfortable, so choose a learning-style that matches your personality. If you're not sure what type of learning environment works best for you — experiment! Take an online course, read a manual and attend an in-class group session.

The key to being ready for the new wave of job opportunities is just that — be ready. So get started now. Find out what's available in your area by doing an online search for “job hunting”, “how to prepare for a job interview”, “resume writing”, etc. Search “jobs”, “career” or “employment” on federal, state/provincial, and local government web sites. And don't forget that with the web, you can take advantage of the best resources from across the country or continent from practically anywhere you are.



Don't be left out when the job market starts opening up. Adopt a positive mindset, get your resume up to par (or better yet move it well beyond average), sharpen your job hunting know-how, and fine tune your interviewing skills to get the job you want in 2010.